

RETAIL MERCHANDISING



Accelerate merch sales, increase profits.

Give your visual identity the same care and attention that you give to your product.

- From logo development to brand refresh, we'll make your brand memorable for all the right reasons.
- Thirty years of experience working with craft beverage businesses means we know what works, and our partnership with [88 Design Group](#) positions us to deliver great design.



Stay fresh, relevant and top-of-mind.

- Our curated product recommendations help you find new, seasonal and on-trend items.
- Build brand loyalty and keep fans coming back with limited edition merchandise including [Full Color Organic](#) printed glasses.

Trust the process and see it through.

- Our innovative decoration methods like [Soft Hand Apparel Printing](#) and [Nucleation](#) add value and appeal to your merch — and add to your margins.
- Packaged products have a much higher perceived value than a dusty glass or wrinkled t-shirt. Use our [Finishing Services](#) and receive your t-shirts neatly folded and [custom banded](#), and your glassware nestled soundly in [boxes](#).

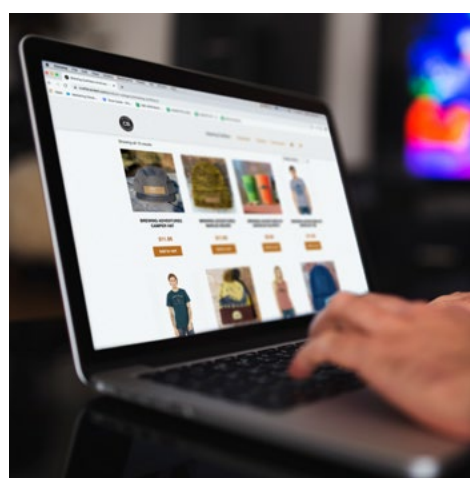


Create a user-friendly experience.

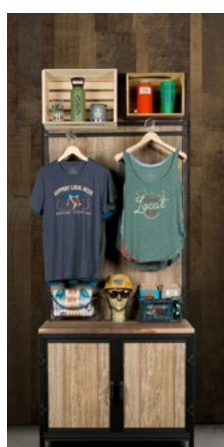
- From cozy corners to sizable spaces, our retail display structures will help you maximize your space (and your profits) with an eye-catching retail store.
- Let us curate a lineup of irresistible merch in a well organized, accessible space that will compel your customers to interact with your merch and drive them to buy.

Bring your retail store to life online.

- Let travelers and faraway fans buy your merch at any time and from any place with our easy-to-use [eCommerce](#) solution.
- Our platform integrates seamlessly with your existing website, and is responsive, cost-effective and customizable to fit your needs.



We know there's no "one size fits all" approach, and that's why we work from start to finish, customizing a unique, personalized retail experience that is exactly that — an experience. Don't miss another chance to turn a casual fan into a brand evangelist, and grow your brand and your profits in the process.



Small



Medium



Large

Call today and start the conversation about how Grandstand + 88 Design Group can bring your retail to life.